

**Shared service:** Executive leadership development academy (Media Innovation & Leadership Academy)

The Medill Local News Accelerator shared services hub will provide leadership development to the various news leaders, journalists and freelancers who produce news for Chicago residents.

The executive leadership development service is intended to teach problem-solving skills and frameworks. This shared service is intended for up-and-coming news leaders, journalists interested in acquiring advanced leadership skills, or leaders who want to refine their skill set. The lessons learned are meant to help leaders transform their news organizations with modern - day frameworks responsive to the current state of the local news industry.

**Description of service:**

Northwestern faculty and staff provide frameworks proven to help new leaders transform their organizations. Participants work through timely case studies using proven methods, such as the business model canvas, to tackle contemporary problems. Through team collaboration with other members, you will develop solutions to implement in your own news organization. You will emerge from the week with a deeper understanding of research and insights, content strategy, business strategy and new product development processes that will enable you to deliver results in any scenario. You will also develop a network of connections throughout Chicago that will prove invaluable to all organizations and careers.

**Process:**

[Please apply to our executive leadership program here.](#) Applications are accepted on an ongoing basis. This program is free for all participants.